Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A cord connection device comprising:

a coupling member; and

a receptive member, the receptive member comprised of a body having:

a first section configured to receive the coupling member in a manner to provide a connection such that when a selected force acts on a cord attached to either the coupling member or the receptive member the coupling member will separate from the receptive member; and

a second section configured to receive the coupling member in a manner to provide a connection such that the coupling member will not separate from the receptive member;

wherein the first section of the receptive member is comprised of a planar body, the planar body having a thickness and a bottom edge, and an elongated bead running along the bottom edge of the planar body, the bead having a diameter greater than the thickness of the planar body.

2. (Cancelled)

3. (Currently Amended) The cord connection device of claim [2] 1 wherein the coupling

member is comprised of a U-shaped clip sized to fit over the bead in the first section of the

receptive member.

4. (Original) The cord connection device of claim 1 wherein at least one of the coupling

member and the receptive member is made form a material selected from the group consisting of

thermoplastics and metals.

5. (Original) The cord connection device of claim 4 wherein the coupling member and

the receptive member are made of acetal copolymer.

6. (Original) The cord connection device of claim 1 wherein the second section of the

receptive member is comprised of a punch-out section, such that when the punch-out section is

removed, the coupling member can be connected to the second section and while the punch-out

section is present the coupling member cannot be connected to the second section.

7. (Original) The cord connection device of claim 1 wherein the receptive member is

further comprised of a third section configured to receive the coupling member in a manner to

provide a connection such that when a second selected force acts on a cord attached to the

coupling member the coupling member will separate from the receptive member.

3.

8. (Currently Amended) A cord connection device comprising:

[The cord connection device of claim 7 wherein:

the coupling member is] a U-shaped clip;

a receptive member, the receptive member comprised of a body having:

a first section configured to receive the U-shaped clip in a manner to provide a connection such that when a selected force acts on a cord attached to either the U-shaped clip or the receptive member the U-shaped clip will separate from the receptive member, the first section of the receptive member [is] being comprised of a planar body, the planar body having a thickness and a bottom edge, and an elongated bead running along the bottom edge of the planar body, the bead having a diameter greater than the thickness of the planar body; [and]

a second section configured to receive the U-shaped clip in a manner to provide a connection such that the U-shaped clip will not separate from the receptive member; and

a third section configured to receive the U-shaped clip in a manner to provide a connection such that when a second selected force acts on a cord attached to the U-shaped clip the U-shaped clip will separate from the receptive member, the third section of the receptive member [is] being comprised of a planar body, the planar body having a thickness and a bottom edge, and an elongated bead running along the bottom edge of the planar body, the bead having a diameter greater than the thickness of the planar body and greater than the diameter of the bead in the first section[.];

the U-shaped clip being connected to one of the sections of the receptive member.

9. (Original) The cord connection device of claim 8 wherein the second section of the receptive member is comprised of a punch out section, such that when the punch-out section is removed the coupling member can be connected to the second section and while the punch-out section is present the coupling member cannot be connected to the second section.

10. (Original) The cord connection device of claim 7 wherein the selected force is four pounds and the second selected force is ten pounds.

11. (Previously Presented) A cord connection device comprising:

a U-shaped coupling member; and

a receptive member, the receptive member comprised of a body having:

a first section configured to receive the coupling member in a manner to provide a connection such that when a first selected force acts on a cord attached to either the coupling member or the receptive member the coupling member will separate from the receptive member, the first section being comprised of a planar body, the planar body having a thickness and a bottom edge, and an elongated bead running along the bottom edge of the planar body, the bead having a diameter greater than the thickness of the planar body; and

a second section configured to receive the coupling member in a manner to provide a connection such that when a second selected force greater than the first selected force acts on a cord attached to the coupling member the coupling member will separate from the receptive member, the second section being comprised of a planar body, the

planar body having a thickness and a bottom edge, and an elongated bead running along the bottom edge of the planar body, the bead having a diameter greater than the thickness of the planar body and greater than the diameter of the bead in the first section; the coupling member being connected to one of the sections of the receptive member.

12. (Cancelled)

- 13. (Currently Amended) The cord connection device of claim 11 wherein at least one of the coupling member and the receptive member is made form a material selected from the group consisting of thermoplastics and metals.
- 14. (Original) The cord connection device of claim 13 wherein the coupling member and the receptive member are made of acetal copolymer.
 - 15. (Currently Amended) A roll-up shade comprising:

a headrail;

a panel of window covering material having a width, a top edge attached to the headrail and a bottom edge;

a plurality of looped cords each cord having a first end and each cord extending from the first end down one side of the panel of window covering material, around the bottom edge and up an opposite side of the panel of window covering material and into the headrail such that movement of the cords into the headrail will cause the panel of window covering material to roll

up and movement of the cords out of the headrail will cause the window covering material to unroll, the looped cords spaced apart from one another; and

a cord connection device for each looped cord, each cord connection device comprising a coupling member to which one of the first end of the looped cord and the headrail is attached and a receptive member, the receptive member attached to the other of the headrail and the first end of the looped cord, the receptive member comprised of a body having:

a first section configured to receive the coupling member in a manner to provide a connection such that when a selected force acts on the looped cord the coupling member will separate from the receptive member; and

a second section configured to receive the coupling member in a manner to provide a connection such that the coupling member will not separate from the receptive member;

the coupling member being connected to one of the sections of the receptive member[.];

wherein the first section of the receptive member is comprised of a planar body, the planar body having a thickness and a bottom edge, and an elongated bead running along the bottom edge of the planar body, the bead having a diameter greater than the thickness of the planar body.

16. (Cancelled)

17. (Currently Amended) The roll-up shade of claim [16] 15 wherein the coupling

member is comprised of a U-shaped clip sized to fit over the bead in the first section of the

receptive member.

18. (Original) The roll-up shade of claim 15 wherein at least one of the coupling

member and the receptive member is made form a material selected from the group consisting of

thermoplastics and metals.

19. (Original) The roll-up shade of claim 18 wherein the coupling member and the

receptive member are made of acetal copolymer.

20. (Original) The roll-up shade of claim 15 wherein the second section of the receptive

member is comprised of a punch-out section, such that when the punch-out section is removed.

the coupling member can be connected to the second section and while the punch-out section is

present the coupling member cannot be connected to the second section.

21. (Original) The roll-up shade of claim 15 wherein the receptive member is further

comprised of a third section configured to receive the coupling member in a manner to provide a

connection such that when a second selected force acts on a cord attached to the coupling

member the coupling member will separate from the receptive member.

8.

22. (Currently Amended) [The roll-up shade of claim 21 wherein:

the coupling member is a U-shaped clip;]

A roll-up shade comprising:

a headrail;

a panel of window covering material having a width, a top edge attached to the headrail and a bottom edge;

a plurality of looped cords each cord having a first end and each cord extending from the first end down one side of the panel of window covering material, around the bottom edge and up an opposite side of the panel of window covering material and into the headrail such that movement of the cords into the headrail will cause the panel of window covering material to roll up and movement of the cords out of the headrail will cause the window covering material to unroll, the looped cords spaced apart from one another; and

a cord connection device for each looped cord, each cord connection device

comprising a U-shaped clip to which one of the first end of the looped cord and the

headrail is attached and a receptive member, the receptive member attached to the other

of the headrail and the first end of the looped cord, the receptive member comprised of a

body having:

a first section configured to receive the U-shaped clip in a manner to provide a connection such that when a selected force acts on the looped cord the U-shaped clip will separate from the receptive member, the first section of the receptive member [is] being comprised of a planar body, the planar body having a thickness and a bottom edge, and

an elongated bead running along the bottom edge of the planar body, the bead having a diameter greater than the thickness of the planar body; [and]

a second section configured to receive the U-shaped clip in a manner to provide a connection such that the U-shaped clip will not separate from the receptive member; and

a third section configured to receive the U-shaped clip in a manner to provide a connection such that when a second selected force acts on a cord attached to the U-shaped clip the U-shaped clip will separate from the receptive member, the third section of the receptive member [is] being comprised of a planar body, the planar body having a thickness and a bottom edge, and an elongated bead running along the bottom edge of the planar body, the bead having a diameter greater than the thickness of the planar body and greater than the diameter of the bead in the first section[.];

the U-shaped clip being connected to one of the sections of the receptive member.

- 23. (Currently Amended) The roll-up shade of claim 22 wherein the second section of the receptive member is comprised of a punch-out section, such that when the punch-out section is removed the [coupling member] <u>U-shaped clip</u> can be connected to the second section and while the punch-out section is present the [coupling member] <u>U-shaped clip</u> cannot be connected to the second section.
- 24. (Currently Amended) The roll-up shade of claim [21] 15 wherein the selected force is four pounds and the second selected force is ten pounds.

25. (Previously Presented) A roll-up shade comprising:

a headrail;

a panel of window covering material having a width, a top edge attached to the headrail and a bottom edge;

a plurality of looped cords, each cord having a first end and each cord extending from the first end down one side of the panel of window covering material, around the bottom edge and up an opposite side of the panel of window covering material and into the headrail such that movement of the cords into the headrail will cause the panel of window covering material to roll up and movement of the cords out of the headrail will cause the window covering material to unroll, the looped cords spaced apart from one another; and

a cord connection device for each looped cord, each cord connection device comprising a U-shaped coupling member to which either the first end of the looped cord or the headrail is attached; and a receptive member, the receptive member attached to the other of the headrail and the first end of the looped cord, the receptive member comprised of a body having:

a first section configured to receive the coupling member in a manner to provide a connection such that when a first selected force acts on the looped cord the coupling member will separate from the receptive member, the first section being comprised of a planar body, the planar body having a thickness and a bottom edge, and an elongated bead running along the bottom edge of the planar body, the bead having a diameter greater than the thickness of the planar body; and

a second section configured to receive the coupling member in a manner to provide a connection such that when a second selected force greater than the first selected

force acts on the looped cord the coupling member will separate from the receptive member, the second section being comprised of a planar body, the planar body having a thickness and a bottom edge, and an elongated bead running along the bottom edge of the planar body, the bead having a diameter greater than the thickness of the planar body and greater than the diameter of the bead in the first section;

the coupling member being connected to one of the sections of the receptive member.

26-29. (Cancelled)